

04-22-02

cp 2157

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William R. Matz et al.

Examiner: Not Yet Assigned

Serial No.: 10/039,062

Group Art Unit: 2151

Filed: 12/31/2001

Docket: 60027.101US01

Confirmation No.: 9118

Notice of Allow.

Date:

Title: METHOD AND SYSTEM FOR TARGETED CONTENT DISTRIBUTION USING TAGGED DATA STREAMS

## CERTIFICATE UNDER 37 CFR 1.10:

"Express Mail" mailing label number: EV 036449825 US

Date of Deposit: April 19, 2002

I hereby certify that this paper or fee is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Commissioner for Patents and Trademarks, Washington, D.C. 20231.

By:

Name: Jenifer Weck

Commissioner for Patents  
Washington, D.C. 20231

Sir:

We are transmitting herewith the attached:

- ☒ Transmittal Sheet in duplicate containing Certificate of Mailing
- ☒ Information Disclosure Statement, Form 1449, 6 Reference(s)
- ☒ Return postcard

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

MERCHANT & GOULD P.C.  
P.O. Box 2903, Minneapolis, MN 55402-0903  
612.332.5300

By:

Name: Timothy B. Scull

Reg. No.: 42,137

TBScul/jw



RECEIVED

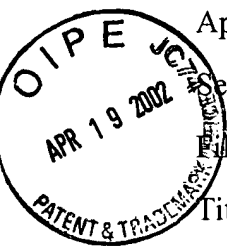
APR 24 2002

Technology Center 2100

S/N 10/039,062

#4  
LSD  
PATENT 9-17-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Applicant:	William R. Matz et al.	Examiner:	Not Yet Assigned
Serial No.:	10/039,062	Group Art Unit:	2151
Filed:	12/31/2001	Docket No.:	60027.101US01
Title:	METHOD AND SYSTEM FOR TARGETED CONTENT DISTRIBUTION USING TAGGED DATA STREAMS		

CERTIFICATE UNDER 37 CFR 1.10

'Express Mail' mailing label number: EV 036449825 US

Date of Deposit: April 19, 2002

I hereby certify that this paper or fee is being deposited with the United States Postal Service 'Express Mail Post Office To Addressee' service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

By:

Jenifer Weck

RECEIVED

APR 24 2002

Technology Center 2100

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (37 C.F.R. § 1.97(b))

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

With regard to the above-identified application, the items of information listed on the enclosed Form 1449 are brought to the attention of the Examiner.

This statement should be considered because it is submitted before the mailing date of a first Office Action on the merits. Accordingly, no fee is due for consideration of the items listed on the enclosed Form 1449.

In accordance with 37 C.F.R. § 1.98(a)(2), a copy of each document or other information listed on the enclosed Form 1449 is provided.

No representation is made that a reference is "prior art" within the meaning of 35 U.S.C. §§ 102 and 103 and Applicants reserve the right, pursuant to 37 C.F.R. § 1.131 or otherwise, to establish that the reference(s) are not "prior art." Moreover, Applicants do not represent that a reference has been thoroughly reviewed or that any relevance of any portion of a reference is intended.

Consideration of the items listed is respectfully requested. Pursuant to the provisions of M.P.E.P. 609, it is requested that the Examiner return a copy of the attached Form 1449, marked as being considered and initialed by the Examiner, to the undersigned with the next official communication.

The Internet publications identified in the Form 1449 were brought to the Applicant's attention after the application was filed. Please note that the dates printed along the bottoms of the attached Internet publication printouts are the dates that these publications were printed by the applicant to provide clean copies to the Examiner, and are not necessarily the dates of publication for prior art purposes. Applicant has indicated in the Form 1449 the closest publication dates that Applicant was able to obtain, and has indicated "unknown" where Applicant unable to obtain any information regarding the publication date(s).

Please charge any additional fees or credit any overpayment to Deposit Account No. 13-2725.

Respectfully submitted,

Merchant & Gould, P.C.  
P.O. Box 2903  
Minneapolis, Minnesota 55402-0903  
303.357.1648

Date: 4/19, 2002.

Timothy B. Scull  
Timothy B. Scull  
Reg. No. 42,137



FORM 1449\*

## INFORMATION DISCLOSURE STATEMENT

IN AN APPLICATION

(Use several sheets if necessary)

Docket Number:

60027.101US01

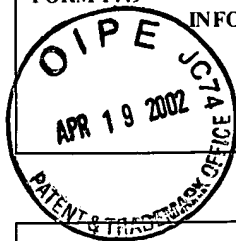
Application Number:

10/039,062

Applicant: William R. Matz et al.

Filing Date: 12/31/2001

Group Art Unit: 2151



## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

RECEIVED

APR 24 2002

Technology Center 2100

## FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		"The Wink System," <a href="http://www.wink.com">www.wink.com</a> , date unknown, 5 pages.
		"allNet Devices: - Report: Interactive TV Soon to Become Direct Marketing Tool," <a href="http://www.allnetdevices.com">www.allnetdevices.com</a> , 2/21/0, 14 pages
		Liberate Technologies, <a href="http://www.solutions.liberate.com">www.solutions.liberate.com</a> , date unknown, 7 pages
		Mixed Signals Technologies, Inc., "High Performance Server Array," <a href="http://www.mixedsignals.com">www.mixedsignals.com</a> , date: 2000; 1 page




23552

PATENT TRADEMARK OFFICE

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.

<b>FORM 1449*</b> <b>INFORMATION DISCLOSURE STATEMENT</b>  <b>IN AN APPLICATION</b> (Use several sheets if necessary)	Docket Number: 60027.101US01	Application Number: 10/039,062
	Applicant: William R. Matz et al.	
	Filing Date: 12/31/2001	Group Art Unit: 2151

[illegible]

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.	